## Analyzing Statistics with Background Knowledge from Linked Open Data



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## Idea

- Background knowledge from LOD can help
- finding explanations
- creating more sophisticated visualizations
- Steps taken
- linking the statistics datasets to LOD datasets
- DBpedia, Eurostat, GADM, Linked Geo Data
- Extracting features
- Finding correlations with unemployment rate
- using only one target variable for demonstration purposes
- works for arbitrary target variables


## Linking to LOD Datasets

- Linking to DBpedia
- using DBpedia Lookup
- restricting results to Place and AdministrativeArea
- select from many results by minimum edit distance
- Linking to Eurostat
- using SPARQL to query for labels
- querying for word 1-grams, 2-grams, ... from original labels
- selecting by minimum edit distance


## Linking to LOD Datasets

- Linking to GADM
- searching by name turned out to be error-prone
- searching by coordinates (from DBpedia) is precise
- but suffers from low recall
- two-stage approach:
- searching by coordinates
- searching by average coordinates of all linked objects (in DBpedia)
- Total figures:
- France regions: 27/27 DBpedia, 26/27 Eurostat, 27/27 GADM
- France departments: 101/101 DBpedia, 101/101 GADM
- Australia states: 8/9 DBpedia, 9/9 GADM
- Australia SA3/SA4: no satisfying results, discarded


## Feature Extraction

- Once the links have been created
- get polygon shapes from GADM (for visualization)
- get datatype properties from Eurostat/DBpedia
- get direct types from DBpedia (incl. YAGO types)
- get qualified relations from DBpedia
- Using information from Linked Geo Data
- extract objects within GADM polygon, aggregate by type (e.g., region contains 125 police stations)
- spatial queries only possible with rectangles
- workaround: use minimum enclosing rectangle and filter afterwards


## Visualization with GADM Polygons

- Polygons from GADM allow for visualization of unemployment on maps

(a) Unemployment by region


## Finding Correlations

- Using extracted features to find interesting correlations
- Example correlation for unemployment in France:
- African islands, Islands in the Indian Ocean, Outermost regions of the EU (positive)
- GDP (negative)
- Disposable income (negative)
- Hospital beds/inhabitants (negative)
- RnD spendings (negative)
- Energy consumption (negative)
- Population growth (positive)
- Casualties in traffic accidents (negative)
- Fast food restaurants (positive)
- Police stations (positive)


## Visualization Correlations

- e.g., unemployment rate $\sim$ number of police stations

(a) Unemployment by region

(b) Heat map of police stations


## Tools

## - FeGeLOD/Explain-a-LOD (ESWC 2012: best demo award)



## Tools

- RapidMiner Linked Open Data Extension (2013)



## Assets

- New modules for RapidMiner LOD extension
- DBpedia Lookup linker
- Label-based linker
- New links for DBpedia 3.9 release
- DBpedia - GADM (39,000 links)


## Conclusions \& Lessons Learned

- Linked Open Data provides useful background knowledge
- For finding explanations
- For creating visualizations
- Some data sources are more suitable than others
- official data sources (e.g. Eurostat) provide best results


## Conclusions \& Lessons Learned

- Negative correlation: traffic accident casualties ~ unemployment
- Fight unemployment by increasing traffic accidents?


SOUNDS LIKE THE CLASS HELPED.


## Analyzing Statistics with Background Knowledge from Linked Open Data



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